

**MINUTES OF THE
LINCOLN TRAIL WORKFORCE DEVELOPMENT
BOARD
September 20, 2022**

The Lincoln Trail Workforce Development Board (LTWDB) met on Tuesday, September 20, 2022 at 11:30 am ET.

Trish Niles, Chair, called the meeting to order after it was determined that a quorum was present.

ACTION ITEMS

Minutes – March 29, 2022 Meeting

After review of the March 29, 2022 minutes, Patricia Krausman made a motion to approve the minutes as presented, Myra Covault seconded; motion carried.

Strategic Plan – How to Continue Work?

This item was skipped due to Workforce Crisis Taskforce Chairs not being present.

KCC – Bardstown and Leitchfield

Lori Strumpf provided an update on the status of both Career Center locations. Ms. Strumpf shared a “Reimagining Bardstown” document which outlined a plan to get the center up to par for reopening. A walk-through with the Nelson County Judge Executive was scheduled for tomorrow. Ms. Strumpf also indicated the Leitchfield center continued to work on suggestions from the One Stop Certification review team. Signage was approved and would be up in the next couple of weeks.

Virtual Job Fair Platform

Sherry Johnson provided an update on the status of the virtual job fair platform. Ms. Johnson indicated a Request for Quote (RFQ) had been issued and resulted in two responses. Proposals were reviewed and the recommendation of the review team was to select Premier Virtual for one year. Tom Renfrow made a motion to accept the review team’s recommendation. Michael Embry seconded; motion carried.

DISCUSSION/UPDATE ITEMS

Roles/Responsibilities Discussion – LTWDB Staff

As a result of the August Executive Committee meeting, members requested a visual overview, such as a flowchart, explaining the connections between the LTADD, LTWDB, One Stop Operator, Direct Services Provider and their roles and responsibilities. Sherry Johnson provided a PowerPoint presentation outlining the various roles and responsibilities as requested.

Heartland Communications Consultants (HCC) – Outreach Update

Stephanie Wetzel provided an overview of outreach activities that had occurred since the last LTWDB meeting. Some of the recent creatives were shared such as videos for in-demand careers including construction laborers and quality technicians as well as examples of employer ads running on LinkedIn. Recent Work Matters columns included articles on Fischbach's flexible schedule and the selection of the new WIOA Direct Services Provider, Career Team, LLC. Ms. Wetzel also shared usage data and demographics on the various social media platforms promoting the Kentucky Career Center-Lincoln Trail (KCC-LT).

HWI, Inc. – One Stop Operator Update

Andy Hightower and Lori Strumpf provided an update on One Stop Operator activities. Ms. Strumpf shared results from the April through July quarterly report for the jobseeker and employer customer comment card system. The next quarterly report will be issued in October.

Regarding the KCC-LT Memorandum of Understanding (MOU) all partner signatures had been obtained with the exception of State agencies in the Education and Labor Cabinet. The document was delivered to the KWIB and is awaiting final signatures.

Ms. Strumpf shared that a monthly Blue Oval Task Force group was meeting to ensure local partners involved in talent development and recruitment for the construction and operation of the battery plant were communicating with each other. Individuals from the Ford workforce team have also begun joining the meetings. A SharePoint site for was also created by ECTC.

The Center Management Team conducted a professional development survey of KCC-LT staff to gather feedback on topics of interest for training. Based on the results, Customer Service training will be conducted on September 22nd for all partner staff. A variety of workshops are being offered every Friday at the Lebanon and Elizabethtown centers. Ms. Strumpf indicated Business Solutions Team Lead, Noah Villanueva, had recently accepted another employment opportunity and they were in the process of interviewing potential candidates.

Career Team – Direct Services Provider

Amanda Pedigo informed members that the Baptist Health Hardin project was going well and they were beginning to see progress in WIOA enrollment, overall.

General Workforce Update

Sherry Johnson shared the following information:

- The State is currently conducting annual monitoring, which was originally scheduled for June. During the process it was determined a policy for adult and dislocated worker follow-up services had not been implemented. A draft will be presented for the LTWDB's consideration under New Business.
- Beth Brinly will be returning as Deputy Secretary of the Education and Labor Cabinet on October 1st. Stefanie Ebbens Kingsley, KWIB Executive Director, will be leaving on the 23rd of this month.
- Cabinet Agency signatures have still not been received on the One Stop Memorandum of Understanding (MOU) and the Infrastructure Funding Agreement (IFA), which were due on June 30th.
- The local workforce areas received eighteen policies from the Education and Labor Cabinet for review. Some of the policies were very restrictive and overlooked local control by Local Elected Officials and the Boards. Comments were submitted and Secretary Link is aware of concerns and has agreed to review and discuss each of them with the local workforce areas.
- Trish Niles, Myra Covault, Dr. Danielle Lovelle and Julia Springsteen will be presenting the Workforce Crisis Taskforce efforts on eliminating obstacles for justice involved individuals before the Commission on Race and Access to Opportunity, next Wednesday. Ms. Johnson thanked Representative Heavrin for the invitation.

UNFINISHED BUSINESS

None

NEW BUSINESS

Jackie Masterson presented a draft Adult and Dislocated Worker Follow-Up policy, as mentioned previously, for the LTWDB's consideration. Tom Renfrow made a motion to approve the policy as presented. Myra Covault seconded; motion carried.

ADJOURNMENT

With no further business to discuss, the meeting was adjourned.

LINCOLN TRAIL WORKFORCE DEVELOPMENT BOARD
ATTENDANCE SHEET
September 20, 2022

MEMBERS PRESENT:

Joe Ashley
Alan Biddle
Julie Brown
Jennifer Carman
Daniel Carney
Stan Carton
Chris Cottrell
Myra Covault
Jerry Dubree
Michael Embry
Patricia Krausman
Jennifer Lampton
Trish Niles
Jim Rachlin
Tom Renfrow
Sarah Smith
Davette Swiney

MEMBERS ABSENT

Lance Blanford*
Joe Fowler*
Scott Lusk
Summer Morgan
Mark Nelson
Dr. Juston Pate*

STAFF

Sherry L. Johnson
Jackie Masterson
Jim Skees

GUESTS

Andy Hightower
Lori Strumpf
Stephanie Wetzel

*Denotes excused
absence