

**MINUTES OF THE  
LINCOLN TRAIL WORKFORCE DEVELOPMENT  
BOARD  
December 20, 2022**

The Lincoln Trail Workforce Development Board (LTWDB) held a hybrid meeting on Tuesday, December 20, 2022 at 11:30 am ET.

Trish Niles, Chair, called the meeting to order after it was determined a quorum was present.

Ms. Niles introduced Daniel London, new Executive Director of the Lincoln Trail Area Development District (LTADD). Mr. London spoke briefly and indicated he looked forward to working with the LTWDB.

**ACTION ITEMS**

**Minutes – September 20, 2022 Meeting**

After review of the September 20, 2022 minutes, Tom Renfrow made a motion to approve the minutes as presented, Joe Fowler seconded; motion carried.

**DISCUSSION/UPDATE ITEMS**

**Baptist Health Hardin**

Myra Covault provided a brief overview of the Nursing Assistant Extern program, which is a partnership between Baptist Health Hardin (BHH), the LTWDB and Elizabethtown Community and Technical College (ECTC). The program was designed to develop a career pathway into the healthcare field while helping BHH meet their workforce needs. Ms. Covault indicated the initial numbers had been small but very promising and the program was going well, overall. Outreach was being conducted by HCC, BHH and ECTC and the campaign would pick back up in the Spring. Ms. Covault shared the success story of the first participant who was now an employee of BHH.

**Heartland Communications Consultants (HCC)**

Stephanie Wetzel provided an overview of outreach activities that had occurred since the September LTWDB meeting. Ms. Wetzel indicated the new website was up and invited LTWDB members to take a look at it. Ms. Wetzel also encouraged LTWDB members to submit any information on events they would like promoted on the site. The In-Demand Careers campaign continued to run, highlighting five new careers. Ms. Wetzel also indicated website traffic had increased greatly, setting a new record in November of

7,768 visits. Ms. Wetzel shared usage data and demographics on the various social media platforms promoting the Kentucky Career Center-Lincoln Trail (KCC-LT). Work Matters columns and the accompanying podcasts were also continuing and the manufacturing month video was shared.

### **Career Team – Direct Services Provider**

No update was provided.

### **HWI, Inc. – One Stop Operator Update**

Andy Hightower and Lori Strumpf provided an update on One Stop Operator activities.

Ms. Strumpf shared the quarterly report results covering July 4, 2022 – October 2, 2022 for the jobseeker and employer customer comment card system. Ms. Strumpf indicated the majority of results continued to come from the Lebanon career center. Most of the comments were very positive but the desire to have unemployment insurance services available on site continued to be a theme.

Ms. Strumpf stated the “Reimagining Bardstown” efforts were still on a path to ensure a robust and fully operational site. The County had contributed a substantial amount to refurbishing the building and the search continued for partners to co-locate on a full or part time basis. Ms. Strumpf indicated the center was open as of November 7<sup>th</sup> with services being provided by Career Team and Adult Education. Although an official announcement had not yet been made, they were seeing eight to ten walk-ins a week. Adult Education will be present five days a week beginning in January and ECTC will be coming on site part-time.

Andy Hightower stated the KCC-LT Memorandum of Understanding (MOU) was signed by all partners, including the State Education and Labor Cabinet. Mr. Hightower indicated he would be working with Angela Crenshaw, WIOA Fiscal Officer, on the process the partners would be following to share the costs.

Ms. Strumpf shared the Blue Oval Task Force group continued to meet monthly. Barton-Malow held their first job fair in November with 117 jobseekers in attendance. The taskforce presented recommendations to Barton-Malow to improve attendance at future job fairs.

Ms. Strumpf provided customer service training to KCC-LT staff in October and diversity, equity and inclusion training was planned for early next year.

Ms. Strumpf provided an update on the virtual job fair platform and indicated they were working on a plan to be submitted to Sherry Johnson. Discussion was to conduct job fairs on a regularly scheduled basis, possibly twice a month. In addition, “on call” events, would be held as needed as well as a quarterly

“general” event that was not industry specific. They will be working with HCC on outreach materials.

### **LTADD Workforce Update**

Sherry Johnson shared the following information:

- Ms. Johnson noted the March LTWDB meeting was listed incorrectly in the meeting mailout and would be held on March 21, 2023.
- Regarding Blue Oval/SK, Ms. Johnson participated on a call yesterday and indicated the company would be starting their hiring process next month. Ms. Johnson also stated the Bluegrass Army Depot in Richmond would be laying off over 1800 employees over the course of the year and she would work with the Bluegrass workforce region to link them with the jobs at Blue Oval/SK.
- Ms. Johnson announced her plans to retire at the end of April after thirty-eight years. She thanked the LTWDB for their support and stated it had been a privilege and an honor to work with each and every one. Ms. Johnson discussed with Daniel London the importance of the LTWDB providing input in selecting the next Workforce Director and asked that Ms. Niles appoint a selection committee. Ms. Niles volunteered and also recommended Myra Covault and Jim Rachlin. Chris Cottrell made a motion to approve the selection committee member recommendation, Julie Brown seconded; motion carried.

### **UNFINISHED BUSINESS**

None

### **NEW BUSINESS**

None

### **ADJOURNMENT**

With no further business to discuss, the meeting was adjourned.

**LINCOLN TRAIL WORKFORCE DEVELOPMENT BOARD  
ATTENDANCE SHEET  
December 20, 2022**

**MEMBERS PRESENT:**

Alan Biddle  
Lance Blanford  
Julie Brown  
Jennifer Carman  
Daniel Carney  
Stan Carton  
Chris Cottrell  
Myra Covault  
Jerry Dubree  
Joe Fowler  
Patricia Krausman  
Jennifer Lampton  
Scott Lusk  
Trish Niles  
Jim Rachlin  
Chris Reed  
Tom Renfrow  
Sarah Smith  
Davette Swiney

**MEMBERS ABSENT**

Joe Ashley  
Michael Embry  
Mark Nelson\*  
Dr. Juston Pate\*

**STAFF**

Angela Crenshaw  
Sherry L. Johnson  
Jackie Masterson  
Jim Skees

**GUESTS**

Daniel London  
Andy Hightower  
Lori Strumpf  
Stephanie Wetzel  
Cathy Williamson

\*Denotes excused  
absence