

**MINUTES OF THE
LINCOLN TRAIL WORKFORCE DEVELOPMENT
BOARD
June 16, 2020**

The Lincoln Trail Workforce Development Board (LTWDB) met virtually on Tuesday, June 16, 2020 at 11:30 am EST via Zoom.

Chair Dean Schamore, called the meeting to order after determining quorum requirements had been met.

ACTION ITEMS

Minutes – Board Meeting – December 17, 2019

After review of the December 17, 2019 LTWDB minutes, Stan Carton made a motion to approve the minutes as presented, Myra Covault seconded; motion carried.

Funding Committee Report and Recommendations

Patricia Krausman reported on behalf of the funding committee which met via Zoom on May 12, 2020 to review and approve contract extensions. Ms. Krausman indicated that, due to the COVID-19 situation, the Education and Workforce Development Cabinet was allowing Workforce Boards to extend local contracts through June 30, 2021. Ms. Krausman presented the following budgets and contract extensions for approval:

- Lake Cumberland Area Development District One Stop Operator - \$122,278.21
- Lake Cumberland Area Development District Direct Service Provider - \$544,294.36
- Heartland Communications Consultants Outreach - \$99,360.00
- Workforce FY 20-21 Budget as reviewed and approved by the Chief Local Elected Official Judge Tommy Turner.

Al Rider made a motion to approve the contract budgets and extensions and the FY 20-21 Workforce budget as recommended by the funding committee. Greg Gribbins seconded; motion carried.

Appointment Nominating Committee

Stan Carton, Dr. Juston Pate and Jim Rachlin volunteered to serve on the nominating committee to fill Officer terms expiring in September.

DISCUSSION/UPDATE ITEMS

Heartland Communications Consultants (HCC)

Jessica Ward, with HCC, provided an update on the December-March advertising report. Ms. Ward indicated digital advertising was put on hold in mid-March due to the Career Centers being closed to in person traffic as a result of COVID-19. Ms. Ward highlighted some of the metrics being tracked which were very positive, overall. Ms. Ward stated that, after the March 15th pause, communication was redirected to unemployment insurance outreach through social media. Ms. Ward indicated that the Workforce Crisis Taskforce communication continued monthly through the Work Matters column but switched focus in response to COVID-19. HCC also created two videos for the Workforce Summit focusing on the expungement pilot program at HMH and the work of the Bardstown/Nelson County Chamber. Ms. Ward also shared a video of the virtual press conference for the HMH Expungement pilot program.

Workforce Crisis Taskforce

Jim Rachlin provided an update on the Workforce Summit, which was held virtually on June 15th. Mr. Rachlin indicated the summit went very well and that breakout sessions allowed for very good dialogue. Mr. Rachlin stated that several common causes were identified and a debriefing session would be held in the next week with Strategy Matters.

Workforce Update

Jennifer Carman, Regional Program Manager, provided an update on the issues with the unemployment insurance system resulting from the COVID-19 situation. She indicated all Career Development Office (CDO) staff from across the State had been special detailed to Unemployment Insurance (UI) since March. She also mentioned that other State agencies, along with WIOA staff, were assisting. Ms. Carman stated that March claims were close to being completed but the overall situation would probably continue for quite some time. Sherry Johnson thanked CDO, Office of Vocational Rehabilitation, WIOA staff and Dean Schamore for their hard work. Ms. Johnson stated that the Governor announced an Executive Order to move UI from the Education and Workforce Development Cabinet (EWDC) to the Labor Cabinet. Ms. Johnson stated there were still many unknowns moving forward which would impact the reopening of the Career Centers. Ms. Johnson indicated there would be a meeting with EWDC staff this week and would solicit the Board's input on how to reopen centers. Ms. Johnson stated that all Career Center services were still being provided virtually. Ms. Johnson shared information about the National Dislocated Worker Grant (NDWG) funding to assist those who lost employment due to COVID-19.

Ms. Johnson expressed concerns regarding operating the youth work experience program during the summer due to COVID-19 and recommended delaying until a later date. Ms. Johnson indicated funds set to expire had been extended by the EWDC for another year.

Lance Blanford asked about the possibility of using WIOA funds to support Work-based-learning activities at the secondary level. Ms. Johnson stated only twenty percent of funds could be used for in-school youth but program information could be provided to high school seniors. Ms. Johnson recommended that Mr. Blanford provide Trish Niles with information about the work-based learning program and the youth committee could review and make a recommendation.

Ms. Johnson recognized Al Rider, whose term was ending, and thanked him for his long-time participation and contributions to the Board. Ms. Johnson welcomed Davette Swiney, who would be filling Mr. Rider's seat.

Chairman Schamore also thanked Mr. Rider for his service to the Board. New Board members Davette Swiney, Central Kentucky Community Foundation, and Joe Fowler, Central Kentucky United Way, were also introduced.

UNFINISHED BUSINESS

None

NEW BUSINESS

Lance Blanford shared information regarding his involvement with Childcare Advocates of Kentucky and a few other organizations that provided recommendations to the Governor for a reopening strategy for childcare centers. Mr. Blanford provided information on the issues facing childcare facilities and the need for funding assistance to avoid center closures. Mr. Blanford indicated he was working on letters of support that he would share with the Board.

ADJOURNMENT

With no further business to discuss, Stan Carton made a motion to adjourn. Jim Rachlin seconded; motion carried.

**LINCOLN TRAIL WORKFORCE DEVELOPMENT BOARD
ATTENDANCE SHEET
June 16, 2020**

MEMBERS PRESENT:

Joe Ashley
Lance Blanford
Daniel Carney
Jennifer Carman
Stan Carton
Myra Covault
Joe Fowler
Greg Gribbins
Patricia Krausman
Jennifer Lampton
Anna Larson
Mark Nelson
Trish Niles
Dr. Juston Pate
Jim Rachlin
Al Rider
Rep. Dean Schamore

MEMBERS ABSENT

Julie Brown*
Chris Cottrell*
Scott Lusk*
Randy Madden
Tom Renfrow
Ken Ritchie

STAFF

Carter Dyson
Sherry Johnson
Jackie Masterson
Jim Skees

GUESTS

Beth Avey
Brian Smith
Megan Stith
Jessica Ward
Davette Swiney

*Denotes excused absence